

Please be Our Guest at a Complimentary Session

RAISING MORE MONEY[®]

BUILDING LIFELONG DONORS

To be held at The Children's Museum of Utica

Did you know that 84% of all charitable contributions come from individuals? How can your organization tap into this tremendous resource and become less dependent on grants and special events?

The Raising More Money Introductory Session introduces you to a systematic model for building lifelong donors, as well as:

- A complete overview of the Raising More Money Model[®]
- How to leave a legacy of mission-centered individual giving
- How to ongoingly identify and introduce ideal donors to your organization
- How to personally cultivate people to become lifelong donors
- An example of a Free One-Hour Ask Event
- Dates and locations of upcoming Raising More Money Workshops[®]

Participants are encouraged to bring other staff, board and volunteers to engage them in this practical and effective new team-based approach. Register soon; space is limited.

May 27, 2004

9:30 a.m. to 11:30 a.m.

Children's Museum of Utica

311 Main Street

Utica, NY 13511

To register: go to <http://form.raisingmoremoney.com/calendar/midatlantic.asp>

Scroll down to find Utica, NY and click "RSVP"

Questions: Contact Laura Davis at 206-709-9400 ext. 132 or laurad@raisingmoremoney.com

If you are unable to attend this session, please go to <http://www.raisingmoremoney.com/pre-recorded-introduction> for information about Online Introductory Sessions.

Presenter:

Linda Ray has occupied leadership roles in project management, strategic planning, communications, and client satisfaction in the public and private arenas for more than 25 years. After earning her masters degree in Organizational Leadership with a thesis focusing on women and philanthropy, Linda moved into the nonprofit world at the Buffalo and Erie County Historical Society in Buffalo, NY.

As Director of Development and Communications, Linda successfully implemented the Raising More Money Model at the history museum, the first organization to adopt the Model in western New York. She increased individual giving, established the organization's first Multiple-Year Giving Society, and launched an effort to ignite the community's excitement about its history.