



The Children's Museum of History, Natural History, Science & Technology  
311 Main Street, Utica, NY 13501  
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## Children's Museum 2004 5th Day Sponsorship & Advertising Guide

⇒ Evening Host \_\_\_\_\_ \$1,000.

### *Evening Host Package includes:*

- ◇ Sponsorship of one of the following areas:  
*Bars, hot d'oeuvres, cold d'oeuvres, finger foods, entertainment, desserts*
- ◇ Marquee sign at event's selected area
- ◇ Full page ad in the auction book
- ◇ Two (2) VIP tickets to the event

### Auction Book Advertisement Rates:

- ⇒ Full page (11''h x 4 1/4''w) \_\_\_\_\_ \$500.
- ⇒ Half page (5 1/2''h x 4 1/4''w) \_\_\_\_\_ \$300.
- ⇒ 1/3 page (3 5/8''h x 4 1/4''w) \_\_\_\_\_ \$200.
- ⇒ 1/6 page (1 7/8''h x 4 1/4''w) \_\_\_\_\_ \$100.

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### AD PLACEMENT FORM

*(please return this form & keep a copy for your files)*

Select the Ad size or make a donation to be listed in the Auction Book. All ads must be camera ready – solid black & white lettering and graphics - and need to be returned by *November 17, 2004*.

Checks should be made payable to *The Children's Museum 5th Day*. (If desired, ad copy may be e-mailed to [marlenebrown@adelphia.net](mailto:marlenebrown@adelphia.net))

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Evening Host at \$1,000.      \_\_\_\_\_ Full page ad at \$500.

\_\_\_\_\_ Half page ad at \$300.      \_\_\_\_\_ 1/3 page ad at \$200.      \_\_\_\_\_ 1/6 page ad at \$100.

\_\_\_\_\_ Please use the same Ad I had in last year's Auction Book. *(I have checked the category above)*