



A native of Clinton, NY, **Marlene is a** business woman, entrepreneur, and educator, who has traveled extensively throughout the state, the US & the world, as an internationally recognized business futurist speaker, marketer, and consultant. Founder and owner of 2 small companies, and author of numerous books and leadership programs + video & audio training programs. Marlene is a former Senior English, History & Psychology Teacher, an MVCC instructor, a Syracuse University American Management Assoc. Instructor.

Marlene has served as the Executive Director of the Children's Museum of History, Science and Technology in Utica since 2001. Prior to serving as the agency's director, Marlene served on the museum's board of directors. Her husband, Earl, is Exh. Mgr.

Marlene is in charge of running the entire operations, including managing staff and volunteers, overseeing programs, marketing events, writing grants, helping out where and when needed. She and Earl work as unpaid volunteers to keep the museum growing, as the museum currently gets no funding for operations from elected entities, but does have many businesses who believe in the museum and sponsor it, helping it to grow to 4 floors with 100's of interactive enjoyably educational exhibits.

Our Future Plans are to build a STEM Center with Planetarium (in a new building in back of our current museum, on museum property) on one side of the 50x50x30 building, with Offices and Loft Apartments on the other side, to tie in to the Region's Nano-tech & STEM efforts, and to help the museum's 'go green' and Sustainable long-term maintenance of well-being.

Honors/Awards: In 2001 Marlene was 1 of 20 individuals recognized as part of the CNY Outstanding Women in Business Awards. In 2005, she was 1 of 20 honored during the Mohawk Valley Outstanding Women in Business Awards. On 2007, Marlene was the first District Governor from a Rotary eClub NY) and one of a small number of female Rotary Governors. The Children's Museum is the NY1 Rotary eClub's 'earthly hdqtrts.'" In 2011, Marlene was chosen as the YWCA's Women Leader in the Arts & Communication category. In 2012, The Children's Museum, under her leadership, was awarded a co-recipient of the Mayor's Ball, and the museum was also honored with the Landmark Society's Restoration Award of 2011.

In 2013, Marlene was chosen 1 of 17 "Women Who Make America" Award Winner – 1 of only 2 from Oneida County. The ceremony was held in the National Women's Hall of Fame, in Seneca Falls – the location of the 1848 Women's Rights Convention. The mission of the hall is 'to honor in perpetuity those women, citizens of the USA who have been the greatest value for the development of their county', whose contributions to the arts, athletics, business, education, government, the humanities, philanthropy and science, who have been the greatest value for the development of their county',

Organizations: Locally, Marlene serves on the BOCES Safe Schools/ Healthy Students Advisory Board, serves on the Utica City School District Channel 3 Committee, was co-founder of Rotary eClub NY1 (whose 'earthly hdqtrts is at the Children's Museum), is a member of the Chamber of Commerce Alliance, Business and Professional Women's Association, Museum Association of NYS, American Association of Museums, and the newly revised Baggs Square Association (whose goal is to co-mkt E. & W. Baggs Sq).

Specialties: Future Strategies, Organizational Skills, Leadership, Marketing, Team Building, Grant Writing, Future Building, love of children and their learning + the importance families, schools & non-traditional settings such as Children's Museum play in this.

Family: Marlene has five children: Bradley, Vanessa, Christina, Melanie, Stacy; and six grandchildren - all of whom she designates as "my proudest accomplishments."

Website/Social Media: <http://www.museum4kids.net> + Please Like Us, Follow us, Comment on us on: Facebook, LinkedIn, Twitter, Trip Advisor, You Tube.