

 **Museum Growth under leadership of Executive Director Marlene Brown** - In 2001 Marlene began running the Museum as the unpaid President of Board of Directors. In 2002, museum Board appointed Marlene the museum's Executive Director. She has served in that position ever since, choosing to continue unpaid, in her passion, vision and mission to keep growing the museum for the children & families we serve.

<b>2002</b>
<b>In 2002, the 4<sup>th</sup> floor was opened and the museum was adopted by NASA &amp; DOE's Office of Science (thanks to then Congressman Sherry Boehlert).</b>
<b>2003</b>
<b>In 2003, the museum installed new Heating &amp; Air Conditioning on most floors, making a significant difference in our utility bills (thanks to a grant our director obtained).</b>
<b>2004</b>
<b>In 2004, the museum secured a new oak front door and updated our front entranceway (thanks to John Stephenson and the volunteer GE Elfun's group).</b>
<b>2005</b>
<b>In 2005, we installed new energy-efficient windows throughout (thanks to grants from then Sen. Ray Meier, The Community Foundation &amp; Nimo Foundation).</b>
<b>2006</b>
<b>In 2006, we cut the ribbon on our Commemorative Brick Sidewalk (thanks to the late Roger Sinnott, Bank of Utica) and continued our renovations &amp; growth, thanks to many supporters.</b>
<b>2007</b>
<b>In 2007, we finished the required paperwork and had our museum building officially certified as a NYS &amp; Federal Historic building (in historic Baggs Square East).</b>
<b>2008</b>
<b>In 2008, we installed new energy-efficient lighting throughout + new roof signs (thanks to a grant from NYS Senator Joe Griffo) &amp; began our first annual Festival of Trees.</b>
<b>2009</b>
<b>In 2009, we installed an LED Play Dance Floor &amp; Touch Screen History Quizzes (thanks to The Community Foundation) &amp; an interactive Lionel Train (thanks to GE Elfun's).</b>
<b>2010</b>
<b>In 2010, we redid our leaking roof (going from 25 lbs psf to 5 lbs psf – thanks to the Community Foundation, Bank of Utica, Sen. Donovan Foundation); setup a donated ceramic village, a musical light show, a donated HO train exhibit, and were named for the 2nd year in a row 1 of 3 finalists in the Mohawk Valley Chamber's Business of the Year for NFP's under 50 employees.</b>
<b>2011</b>
<b>In 2011, we setup 4<sup>th</sup> fl donated interactive trains thanks to Earl Lewis &amp; other vols; installed 3<sup>rd</sup> fl bathrooms thanks to Community Foundation grant; created Healthy Kids Hut on 1<sup>st</sup> fl thanks to Mary Cardinale; enclosed outside trains w/chain link fence for safety; equipped 4<sup>th</sup> floor Theatre thanks to Time Warner grant; Executive Director named 1 of the 2011 YWCA Woman Leaders.</b>
<b>2012</b>
<b>In 2012, we plan to install wind turbines on our roof; bring our 3<sup>rd</sup> fl history wall &amp; 2<sup>nd</sup> fl dollhouse to life; install new carpeting where needed; were named co-recipient of The Mayor's Benefit Gala!</b>
<b>2013-2014</b>
<b>We plan to install a STEM Center out back to house on one side smart boards, a Nano-tech area, a butterfly/rainforest eco-system, and a planetarium – with offices, a café &amp; lofts on the other side.</b>

**STATS:** We track visitors by Zip Codes + time they enter & leave to determine optimal hours of operation. 98% of visitors spend 2 hours in the museum between 9:15a & 11:30a. Average of visitors come from: 20.70% City of Utica, 29.10% local cities/towns, 50.20% national & global: proving we are a vital community resource quality of life facility, educational resource. tourism attraction. We deserve support. [www.museum4kids.net](http://www.museum4kids.net)