

Founded in 1963, one of the oldest in the country; a NYS & Federal historic building; adopted by NASA & Office of Science. A 501 (c)(3) not for profit; chartered by the State of NY; memberships: Assoc. Children's Museums (D. C.); MANY (Museum Assoc. NY); MV Chamber Commerce; Clinton, New Hartford & Marcy Chambers of Commerce; OC Convention & Visitors Bureau; *An Enjoyable Educational Environment for Kids from 1-101, going green with 4 floors of interactive exhibits*

Children's Museum

311 Main Street  
Utica, NY 13501

[www.museum4kids.net](http://www.museum4kids.net)



The Children's Museum Annual  
*Holiday Gala & Festival of  
Trees/Lights*, 311 Main St., Utica,  
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## CELEBRATE THE HOLIDAY SEASON IN A WINTER WONDERLAND

September 30, 2011

Dear Children's Museum Friends: once again, we're kicking off the holiday season with our *Anniversary Gala/Festival of Trees & Lights* with an eco-savvy **Green Theme**, and adding onto our Musical Light Show/Christmas Village! All proceeds benefit The Children's Museum programs & activities.

Enter the Children's Museum the 3<sup>rd</sup> week of November and be enveloped in a winter wonderland! As the primary fundraiser for The Children's Museum, the museum never shines so bright.

**New This Year:** add'l bathrooms on our 3<sup>rd</sup> floor & extensive interactive train exhibits on 4<sup>th</sup> floor

Our Gala/Festival Preview Party will take place **Friday, November 18th, 2011** at the Children's Museum, 311 Main Street, Utica. Guests, Sponsors, and Designers will enjoy an evening of cocktails & scrumptious hors d'oeuvres set against the backdrop of the festive Holiday Tree decor. They will also enjoy an exclusive preview of the Festival and be among the first visitors to purchase the original holiday items including trees, wreaths, centerpieces, getaways, and neat multi-holiday gift baskets! The evening will also feature holiday music and terrific raffles. Festival attendees can not only admire the one-of-a-kind creations, but also purchase them as gifts or for their own home or place of business.

The evening begins with a Cocktail Hour & Wandering Hors D'oeuvre 6:00-8:30pm; Dessert, Coffee & Announcement of Raffle & Auction Winners 8:30-9:00pm, all in a holiday wonderland. Donation \$45 per person or \$80 couple pre-paid by Nov. 5th). (*10% member discount*). \$50 per person at the door. Tickets are available from board members, in the museum, or on our website's secure shopping cart, and can be mailed or kept at the door for the night of the event. Festival Sponsor Categories run from \$300 to \$10,000 and include Preview Party tickets plus program book ads & links on our website.

Then **Saturday, November 19<sup>th</sup>, 2011**, the Family Festival of Trees & Lights will be held from 9:15am-1:45pm. Reduced Admission of \$5.00 for children 2 to 17; \$6.00 for seniors; \$7.00 for adults (members & children 2 years of age and under free). Visitors view the Wonderland of Trees and Holiday auction items, and bid on any items that may be left over from the Gala the night before. Santa & Mrs. Claus will be there to hear children's wishes & our elves will be there for children to write their letters to Santa & deposit in his mailbox! Trees will be available for viewing through **Saturday, November 26<sup>th</sup>'s** Holiday on Main Street, up to December 31<sup>st</sup>! Museum families and visitors will enjoy the extravaganza of fairyland forests complimented by holiday activities & interactive exhibits for kids of all ages!

Enclosed is the information regarding the 5 areas of festival item options & the 7 sponsorship categories for business & industry donations. **Please take a moment now to fill out the enclosed Form of your choice and return it to us by October 1st.** Donation categories also include complimentary Preview Party & Family tickets. And as we are a 501(c)(3) Not for Profit, donations are tax deductible.

This benefit supports the museum's Future Vision exhibits and programs for the community we serve. Working together we can continue to help improve the quality of life for our children, families, and tourists in Central New York as we continue to make the Children's Museum one of the best in the nation!

If you have any questions please email us. We hope you'll join us. Thank you for your consideration.

Sincerely, *Board: John Nogas, Mary Cardinale PhD, Celia Domser MS, Matt Chmielewski, Josh Glassberg, Peter Serwello, Lorrie Arcuri RN, Alan Pelesic, Brad Brown, Erica Brindisi, Marilyn Dropkin, Joe Marino, Gloria Vescera, John Stephenson, w/Honorary Co-Chairs Anthony Brindisi Esq & wife Erica/NYS Senator Joe Griffo & wife Lorraine + Exec Dir Brown & Exhibits Vol Earl Lewis /enc.*