

Founded in 1963, located in a NYS & Federal historic building, adopted by NASA & Office of Science. A 501 (c)(3), chartered by State of NY; Memberships: Assoc. Children's Museums (D. C.); MANY (Museum Assoc. NY); MV Chamber Commerce; Clinton, New Hartford & Marcy Chambers of Commerce; OC Convention & Visitors Bureau. *An Enjoyable Educational Environment for Kids from 1-101, boldly going where no museum has gone before with our 4 floors of interactive exhibits*

Children's Museum
311 Main Street
Utica, NY 13501
www.museum4kids.net



The Children's Museum of
History, Science & Technology
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Marlene Brown, Executive Director

September 30, 2011

Dear Friends of the Children's Museum: Once a year, we ask for your help in growing our museum.

As you know, the Children's Museum provides exhibits and activities that stimulate curiosity, motivate learning, and support family values. A substantial portion of the Museum's annual income is raised by our annual "Holiday Benefit Gala/Festival of Trees" Auction. This year's event takes place on **Friday November 18th**, and planning is already in full swing. Check our website at www.museum4kids.net

In past years, our silent auction has been extremely successful because of the generous donations from area citizens and businesses. Tax-deductible donations have included goods and services of all kinds, monetary contributions, use of vacation homes. *What's in it for you?* Your company name and contact information will be listed in all Program Booklets & on our website! **Baskets are very popular**, and if you include a gift certificate in with the basket's goodies, it will **drive them to your place of business!**

Will you please help us this year? While we have accomplished much in the past few years, there is still more to do. Completing our Surround Sound Theatre for families to enjoy while learning critical science and math skills, and purchasing thin TV's to bring more exhibits to life. As a non-profit charitable organization, the Children's Museum depends on the generosity of individuals and companies like you.

Please take a moment now to fill out the enclosed Auction Item Donor Form and return it to us by **October 1st, 2011**. Please be as accurate as possible in describing your item, as *the information will be included in our silent auction program booklet, and on our museum website to give you exposure you deserve*. If you need someone to pick up your auction donation, please designate it on the form (which you may email back, or mail back or fax to us at 724-6120 or 853-4636). You may also drop off your form & item at the Museum at 311 Main Street, Utica. We'll provide you with a receipt for tax purposes.

We hope the Children's Museum can count on your support this year. Working together we can continue to help improve the quality of life for our children, and all the families in Central New York as we continue to make the Children's Museum one of the best in the nation! Thanks for your consideration.

Sincerely, the Board of Directors,

John Nogas, Mary Cardinale PhD, Matt Chmielewski, Celia Domser MS; Brad Brown, Josh Glassberg, Lorrie Arcuri RN, Alan Pelesic, Peter Serwello, Erica Brindisi, Joe Marino, Marilyn Dropkin, Gloria Vescera, John Stephenson, w/Honorary Co-Chairs Sen. Joe Griffo & Lorraine + Anthony Brindisi Esq. & Erica with Executive Director Marlene Brown & Exhibits Volunteer Earl Lewis /enc.

