



The Children's Museum of History, Natural History, Science & Technology
311 Main St, Utica, NY 13501 * T:724-6129/F:853-4636 * www.museum4kids.net

Children's Museum Gala November 18th, 2011

48th Anniversary Gala / Festival Trees & Lights Advertising Guide

⇒ Evening Host & Event Gold Sponsor ————— \$5,000. donation

- ◇ Sponsors receive twelve (12) tickets to the VIP Festival Preview Party & Holiday Gala
- ◇ Full page ad in the Program book (11''h x 4 1/4''w) + Special Festival/Gala Signage
- ◇ Listing on all promo pieces, & on our museum website with a link to your website
- ◇ A 6-7 ft tree with lights to decorate in theme of your choice (designers available)
- ◇ Twelve (12) tickets to the Saturday, Nov. 19th daytime Family Festival of Trees

⇒ Evening Host & Event Silver Sponsor ————— \$2,500. donation

- ◇ Sponsors receive ten (10) tickets to the VIP Festival Preview Party & the Holiday Gala
 - ◇ Full page ad in the Program book (11''h x 4 1/4''w)
 - ◇ Listing on all promo pieces, & on our museum website with a link to your website
 - ◇ A 6-7 ft tree with lights to decorate in theme of your choice (designers available)
 - ◇ Ten (10) tickets to the Saturday, Nov. 19th daytime Family Festival of Trees

⇒ Evening Bronze Sponsor ————— \$1,000. donation

- ◇ Sponsors receive eight (8) tickets to the VIP Festival Preview Party & the Holiday Gala
- ◇ Three quarter page ad in Program book (8 1/4''h x 4 1/4''w) + Listing on our museum website
 - ◇ Listing on all promo pieces, & on our museum website with a link to your website
 - ◇ A 6-7 ft tree with lights to decorate in theme of your choice (designers available)
 - ◇ Eight (8) tickets to the Saturday, Nov. 19th daytime Family Festival of Trees

⇒ Evening Copper Sponsor ————— \$500. donation

- ◇ Sponsors receive six (6) tickets to the VIP Festival Preview Party & the Holiday Gala
 - ◇ Half page ad in the Program book (5 1/2''h x 4 1/4''w) + Listing on our website
 - ◇ A 2-4 ft Tree w/lights to decorate in your theme choice (designers available)
 - ◇ Six (6) tickets to the Saturday, Nov. 19th daytime Family Festival of Trees

⇒ Evening Tin Sponsor ————— \$300. donation

- ◇ Sponsors receive four (4) tickets to the VIP Festival Preview Party & Holiday Gala
 - ◇ Business card size ad in the Program book (3 1/2''w x 2''h) + Website Listing
 - ◇ Four (4) tickets to the Saturday, Nov. 19th daytime Family Festival of Trees

As the museum is a 501(c)(3), chartered by the State of New York, donations are tax deductible.

AD PLACEMENT FORM (please return this form & keep a copy for your files)

All ads must be camera ready – solid black & white lettering and graphics - and emailed in graphic format (or pdf to exact size) to marlenebrown@roadrunner.com by October 10th, 2011.

Checks should be made payable to *The Children's Museum*, earmarked *Gala/Festival Benefit*.

Company Name: _____ Contact Person: _____

Complete Address: _____

Telephone: _____ Fax: _____ Email: _____

___Event Host/Gold Sponsor \$5,000. ___Event Host/Silver Sponsor \$2,500. ___Event Silver Sponsor \$1,000.
___Event Copper Sponsor \$500. ___Tin Sponsor \$300. Check choice & on behalf of the children, thank you.