

Founded in 1963, one of the oldest in the country; a NYS & Federal historic building; adopted by NASA & Office of Science. A 501 (c)(3) not for profit; chartered by the State of NY; memberships: Assoc. Children's Museums (D. C.); MANY (Museum Assoc. NY); MV Chamber Commerce; Clinton, New Hartford & Marcy Chambers of Commerce; OC Convention & Visitors Bureau; *An Enjoyable Educational Environment for Kids from 1-101, going green with 4 floors of interactive exhibits*

Children's Museum  
311 Main Street  
Utica, NY 13501  
[www.museum4kids.net](http://www.museum4kids.net)



The Children's Museum Annual  
*Holiday Gala & Festival of Trees/Lights*  
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## CELEBRATE THE HOLIDAY SEASON LUAU STYLE IN A WINTER WONDERLAND

Dear Children's Museum Friends: in addition to kicking off the holiday season with our *Anniversary Gala/Festival of Trees & Lights* with an eco-savvy *Luau Theme*, this year we're adding a Laser Light Show to our Christmas Village! Proceeds benefit The Children's Museum exhibits & activities.

Enter the Children's Museum the 3<sup>rd</sup> week of November and be enveloped in a winter wonderland! As the primary fundraiser for The Children's Museum, the museum never shines so bright.

**New This Year:** a laser light show to accompany our donated Christmas Village & Lionel Train!

Our Gala/Festival Preview Party will take place **Friday, November 19th, 2010** at the Children's Museum, 311 Main Street, Utica. Guests, Sponsors, and Designers will enjoy an evening of cocktails & scrumptious hors d'oeuvres set against the backdrop of the festive Holiday Tree decor. They will also enjoy an exclusive preview of the Festival and be among the first visitors to purchase the original holiday items including trees, wreaths, centerpieces, getaways, and neat multi-holiday gift baskets! The evening will also feature holiday music and terrific raffles. Festival attendees can not only admire the one-of-a-kind creations, but also purchase them as gifts or for their own home or place of business.

The evening begins with a Cocktail Hour & Wandering Hors D'oeuvre 6:00–9:00pm; Dessert, Coffee & Announcement of Raffle & Auction Winners 9:00–10:00pm, all in a holiday wonderland. Donation \$45 per person or \$80 couple pre-paid by Nov. 5th). (*10% member discount*). \$50 per person at the door. Tickets are available from board members, in the museum, or on our website's secure shopping cart, and can be mailed or kept at the door for the night of the event. Festival Sponsor Categories run from \$300 to \$10,000 and include Preview Party tickets.

Then **Saturday, November 20<sup>th</sup>, 2010**, the Festival will be Open to the Public from 9:30am-2:30pm. Reduced General Admission of \$5.00 for children 2 to 17; \$6.00 for seniors; \$7.00 for adults (members & children two years of age and under free). Visitors can view the Wonderland of Trees and Holiday Items, and bid on any that may be left over from the Gala the night before. Santa & Mrs. Claus will be there to hear children's wishes! Trees will be available for viewing through **Saturday, November 27<sup>th</sup>'s** Holiday on Main Street, up to December 31<sup>st</sup>! Museum families and visitors will enjoy the extravaganza of fairyland forests complimented by holiday crafts and activities for kids of all ages!

Enclosed is the information regarding the 5 areas of festival item options & the 7 sponsorship categories for business & industry donations. **Please take a moment now to fill out the enclosed Form of your choice** and return it to us by October 20<sup>th</sup>. Donation categories also include complimentary Preview Party & Family tickets. If you have any questions about our Gala/Festival, please call or email us.

This benefit supports the museum's Future Vision exhibits and programs for the community we serve. Working together we can continue to help improve the quality of life for our children, tourists, and families in Central New York as we continue to make the Children's Museum one of the best in the nation!

We hope you'll join us & we thank you for your consideration.

Sincerely, *Board Committee: John Nagas, Mike Zarnock, Mary Cardinale PhD, Michele DeFraglia Esq., Dr. Beth Bulawa, Matt Chmielewski, Franca Armstrong, Josh Glassberg, Jennifer Klimek-Yingling PhD., Bradley Zacek, Brad Brown, John Stephenson, with Executive Director Marlene Brown*

/enc. Please also display our enclosed flyer to help us spread the word of our Holiday Extravaganza!