

Founded in 1963, one of the oldest in the country; a NYS & Federal historic building, adopted by NASA & Office of Science. A 501 (c)(3) not for profit, chartered by the State of NY, members Assoc. Children's Museums (D. C.), MANY (Museum Assoc. NY), MV Chamber Commerce, OC Conv/Visitors Bureau, rotaryclubny1.com hdqtrrs. *Creating an Enjoyable Educational Environment for Kids from 1-101, boldly going where no museum has gone before with our 4 floors of interactive exhibits*

Children's Museum
311 Main Street
Utica, NY 13501
www.museum4kids.net



The Children's Museum of
History, Science & Technology
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Marlene Brown, Executive Director

September 15, 2009

Dear Travel Agency Friends of the Children's Museum: Once a year, we ask for museum contributions.

As you may know, the Children's Museum provides exhibits and activities that stimulate curiosity, motivate learning, and support family values. A substantial portion of the Museum's annual income is raised by our annual "Holiday Benefit Gala/Festival of Trees" Auction. This year's event takes place on Friday November 20th, and planning is already in full swing. Check our website at www.museum4kids.net

Our silent auction has been successful because of the generous donations from area businesses. Tax-deductible donations have included goods and services of all kinds & monetary contributions. **What are we requesting from you?** In the past, **Weekend Getaways have been extremely popular items. What's in it for you?** Your company name and contact information will be listed in all Program Booklets & on our website, plus you'll get complimentary tickets to the event! **Baskets are very popular**, if you can put your getaway in a basket, along with any marketing items you have and a small item certificate toward a trip, it will **drive them to your place of business!** If you don't have a basket, we'll create one for you.

Will you please help us this year? While we have accomplished much in the past few years, there is still more to do. Completing our Surround Sound Theatre, and a Planetarium for visitors to enjoy while learning critical science and math skills. As federal, state and local support continues to fluctuate, the non-profit Children's Museum must depend even more on the generosity of individuals and companies like you.

Please take a moment now to fill out the enclosed Auction Item Donor Form and return it to us by October 1st. Please be as accurate as possible in describing your item, as **the information will be included in our silent auction program booklet, and on our museum website to give you exposure you deserve.** If you need someone to pick up your auction donation, please designate it on the form (which you may email back, or mail back or fax to us at 724-6120 or 853-4636). You may also drop off your form & item at the Museum at 311 Main Street, Utica, NY 13501. We'll provide you with a receipt for tax purposes.

We hope the Children's Museum can count on your support this year. Working together we can continue to help improve the quality of life for our children, and all the families in Central New York as we continue to make the Children's Museum one of the best in the nation! Thanks for your consideration.

John Nogas, Brad Zacek & Mike Pilawa

Festival Co-Chairs & Chairman of the Board of Directors

Dr. Joanne Palumbo-Mozloom, John Stephenson, Matt Chmielewski, Ed Washkiewicz,

France Armstrong & Sabina Bajic

Gala/Festival Committee & Board of Directors members

Marlene B. Brown. Executive Director.

Marlene B. Brown, Museum Executive Director /enc.

