

Founded in 1963, one of the oldest in the country; a NYS & Federal historic building, adopted by NASA & Office of Science. A 501 (c)(3) not for profit, chartered by the State of NY, members Assoc. Children's Museums (D. C.), MANY (Museum Assoc. NY), MV Chamber Commerce, OC Conv/Visitors Bureau, rotaryclubny1.com hdqtrrs. *Creating an Enjoyable Educational Environment for Kids from 1-101, boldly going where no museum has gone before with our 4 floors of interactive exhibits*



**The Children's Museum of History,  
Natural History, Science & Technology**  
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Website: [www.museum4kids.net](http://www.museum4kids.net)  
Executive Director: **Marlene B. Brown**

Dear colleagues: Plans are underway for the **Holiday Gala/ Festival of Trees** fundraising event presented by the Children's Museum on November 20<sup>th</sup> & 21<sup>st</sup> in our historic building.

For years, our 5<sup>th</sup> Day/Holiday Gala's popular fundraiser ushered in the Mohawk Valley's holiday season with a stunning display of unique action items. Last year, we added uniquely decorated trees, wreaths, and centerpieces. The extravaganza, which lasts until December 29<sup>th</sup>, attracts thousands of visitors annually, featuring the best the area has to offer.



We are currently seeking **food vendors** (restaurants & caterers) to donate food offerings (for our Preview Party, 5:30 to 9:30pm Friday evening, Nov. 20th), **community entertainment groups** (bands, choruses, stringed groups, artisans) to volunteer musical & other entertainment for our extravaganza events (appropriate to all ages), to be scheduled at one or more of the following: 5:30 to 9:30pm Friday evening (at our Preview Party) 10:00am to 3:00pm on Saturday, November 21<sup>st</sup> (at our Family Festival Viewing), 6:00pm to 8:00pm on Friday, November 27<sup>th</sup> (at our Mother/Son & Father/Daughter Dance) and 10:00am to 3:00pm on Saturday, November 28<sup>th</sup> (at our Holiday on Main Street event). We are also seeking **business, industry, educational, religious & cultural groups** to sponsor trees, wreaths, gift baskets, and we are seeking **designers** to volunteer their services to design these items.

This is a wonderful opportunity to showcase your business, industry, restaurant uniqueness, menu items, educational offerings, or talent to the community. In addition to festival sponsors, food vendors & musicians at our evening events, we have opportunities for entertainment on all floors at daytime events, all of which should be appropriate for audience members of all ages.

We have enclosed the various participation forms and our guidelines. Please choose the area you would like to participate in, complete that form and return to our office, either by mailing to

The Children's Museum of History, Science & Technology  
ATT: Gala/Festival Committee, 311 Main Street, Utica, NY 13501

Or Email to [marlenebrown@roadrunner.com](mailto:marlenebrown@roadrunner.com) If you have questions, please contact us via email or at the phone numbers in our letterhead.

Thank you for your consideration! Your support is valued and appreciated! Sincerely

*Co-Chairs: John Nogas, Brad Zacek & Bd Chair Mike Pilawa; Board Committee: Dr. Joanne Palumbo-Mozloom, John Stephenson, Matt Chmielewski, Ed Waszkiewicz, France Armstrong, Sabina Bajic w/ Marlene Brown*

/enc. Please also display our enclosed flyer to help us spread the word of our Holiday Extravaganza Events!

Board of Directors: Michael Pilawa, John Stephenson, Matt Chmielewski, John Nogas,  
Dr. Joanne Palumbo-Mozloom, Brad Zacek, Ed Waszkiewicz, Franca Armstrong, Sabina Bajic. CPA – Vin Gilroy Jr.