



The Children's Museum of History, Natural History, Science & Technology  
 311 Main St, Utica, NY 13501 \* T:724-6129 \* F:724-6120 \* www.museum4kids.net

**Children's Museum 2008**  
**45th Anniversary Gala / Festival of Trees Advertising Guide**

- ⇒ **Evening Host, Event & Museum Room Sponsor** ——— \$5,000. donation
  - ◇ Marquee sign displayed at Event + Seven (7) foot tree in your name
  - ◇ Full page ad in the Program book (11" h x 4 1/4" w) + Listing on our museum website
    - ◇ Eight (8) VIP tickets to the event & Corporate signage on reserved table
    - ◇ Invitation for you & your 7 guests to our Private Pre-Gala Party
    - ◇ An area in museum to display your company banner, brochures, exhibit
- ⇒ **Evening Host & Sponsor** ——— \$2,500. donation
  - ◇ Marquee sign displayed at Event + Seven (7) foot tree in your name
  - ◇ Full page ad in the Program book (11" h x 4 1/4" w) + Listing on our museum website
    - ◇ Six (6) VIP tickets to the event & Corporate signage on reserved table
    - ◇ Invitation for you & your 5 guests to our Private Pre-Gala Party
- ⇒ **Evening Sponsor** ——— \$1,000. donation
  - ◇ Full page ad in the Program book (11" h x 4 1/4" w) + Listing on our museum website
    - ◇ Four (4) VIP tickets to the event + Seven (7) foot Tree in your name
    - ◇ Invitation for you & your 3 guests to our Private Pre-Gala Party
- ⇒ **Evening Sponsor** ——— \$500. donation
  - ◇ Three quarter page ad in the Program book (8 1/4" h x 4 1/4" w) + Listing on our website
    - ◇ Three (3) VIP tickets to the event + Four (4) foot Tree in your name
    - ◇ Invitation for you & your 2 guests to our Private Pre-Gala Party
- ⇒ **Evening Sponsor** ——— \$300. donation
  - ◇ Half page ad in the Program book (5 1/2" h x 4 1/4" w) + Listing on our website
    - ◇ Two (2) VIP tickets to the event + Invitation to our Private Pre-Gala Party
- ⇒ **Evening Sponsor** ——— \$100. - \$200. donation
  - ◇ One (1) VIP ticket to the event & Pre-party + Listing on our website

As the museum is a 501(c)(3), chartered by the State of New York, donations are tax deductible.  
 =====

**AD PLACEMENT FORM** (please return this form & keep a copy for your files)

**NOTE:** All ads must be camera ready – solid black & white lettering and graphics - and emailed in graphic format (not pdf) to [marlenebrown@roadrunner.com](mailto:marlenebrown@roadrunner.com) by November 1, 2008.

Checks should be made payable to *The Children's Museum*, earmarked *Gala/Festival Benefit*.

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Evening Host/Room Sponsor \$5,000. \_\_\_ Evening Host/Sponsor \$2,500. \_\_\_ Evening Sponsor \$1,000.  
 \_\_\_ Sponsor \$500. \_\_\_ Sponsor \$300. \_\_\_ Sponsor \$100-\$200. *On behalf of the community's children, thank you.*

