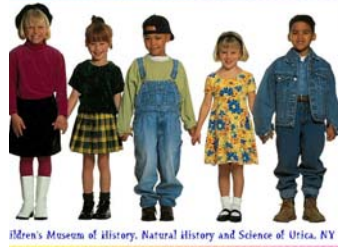


Founded in 1963, we're one of the oldest Children's Museum's in the country and the only Children's Museum adopted by both NASA and the Office of Science. We're also a 501 (c)(3) not for profit, chartered by the State of New York

Children's
Museum



The Children's Museum of History,
Natural History, Science & Technology
311 Main Street, Utica, NY 13501

Tel: 315-724-6129 * Fax: 315-724-6120

Email: marlenebrown@adelphia.net

Website: www.museum4kids.net

Executive Director: Marlene B. Brown

Be a Friend of the Children! Invest in our Future!

Once a year, we turn to our neighbors for support as we continue our work at the museum for the children and families of our community. *Here's why we need your help & what's in it for you.*

WHY SHOULD YOU CARE? We've continued our growth as a tourist and quality of life attraction with the activities & exhibits we provide for school & daycare providers, families & scout groups, while continuing the energy efficient renovation of our building. We've opened four of our five floors; installed new windows/heating units/air conditioners/exhibits, and were just designated a NYS & Federal Historic landmark.

WHY SHOULD YOU BELIEVE US? We receive no city, county, state, or federal funding for operation costs. We cover our total cost (Operations and Renovations) with Grants, Admissions, Fundraisers, Sponsors & Donors, Educational Field Trip Programs & Visits, Memberships & Birthdays, Museum Gift Shop.

WHAT'S IN IT FOR YOU? Our board thought it might be easier for you, our community businesses and corporate sponsors, if we gave you the opportunity to donate to us once a year, choosing the amount you wish to donate & the event/method you wish to sponsor, letting you know the benefits you'll receive in return.

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OPTION 1: The Children's Museum Business Partner Corporate Membership

You may choose to take out a Corporate Membership, with the following levels/benefits :

Levels are: a \$500 Velociraptor, \$1,000 Brontosaurus, \$2,000 Triceratops, \$5,000 Diplodocus, \$10,000 Oviraptor, \$25,000 T-Rex. These get you recognition in our museum Entry, in our newsletter, on our website's Sponsor page + tickets to our Gala for \$1k up. *(form's on our website)*

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OPTION 2: The Parents/Grandparents/Kids Rotary Club at The Children's Museum

We are opening a new Exhibit, a "Rotary Kids Room" - targeted to individual Mom's & Dad's; Mom's and/or Dad's Clubs; Grandparents; Home Schoolers; Cub and Brownie Scouts - at an affordable price. It will contain information on Character Building, Honesty, Fairness, Ethics, Safety, and Friendship: all the things we need to teach our children while they're young, so they become instilled as a part of them when they're going through the tough older years. Become a Charter member and earn the following privileges: \$150. A year will include the following:

- * a one year membership in the Parents/Grandparents/Kids Rotary Club (and Rotary International)
- * a one year membership to the Museum and its four floors of exhibits
- * a Coloring Book designed around the Four-Way Test
- * a half hour Activity session on Tuesday or Thursday and Saturday mornings at 11:00am
- * be invited to a June 2008 Rotary event where you'll meet the current Rotary Int'l President

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We're hoping you'll join us in one or both of the above opportunities. If interested in more information on either option, please email marlene@museum4kids.net. On behalf of the children, we thank you for your consideration & support.

Sincerely, Marlene B. Brown, Executive Director



(All proceeds benefit our Future Vision campaign)