



The Children's Museum of History, Natural History, Science & Technology  
 311 Main Street, Utica, NY 13501 \* Marlene B. Brown, Executive Director  
 Tel: 315-724-6129 \* Fax: 724-6120 \* Web: www.museum4kids.net

**Children's Museum 2007**  
**44th Anniversary Gala Benefit Advertising Guide & Room Sponsor**

⇒ **Evening Host, Event & Museum Room Sponsor** \_\_\_\_\_ **\$3,000. or higher**

*Evening Host & Room Sponsor Package includes:*

- ◇ Sponsorship of one of the food stations
- ◇ Marquee sign at event's selected area & in Museum & Recognition on our website
  - ◇ Full page ad in the Program book (11"h x 4 1/4"w)
- ◇ Eight (8) VIP tickets to the event & Corporate signage on reserved table
  - ◇ Invitation for you & your 7 guests to our Private Pre-Gala Party
- ◇ A room or area in museum to display your company banner, brochures, exhibit (see reverse)

⇒ **Evening Host & Sponsor** \_\_\_\_\_ **\$2,000. or higher**

*Evening Host & Sponsor Package includes:*

- ◇ Sponsorship of one of the food stations
- ◇ Marquee sign at event's selected area & Recognition on our website
  - ◇ Full page ad in the Program book (11"h x 4 1/4"w)
- ◇ Six (6) VIP tickets to the event & Corporate signage on reserved table
  - ◇ Invitation for you & your 5 guests to our Private Pre-Gala Party

⇒ **Evening Sponsor** \_\_\_\_\_ **\$1,000.**

*Evening Sponsor Package includes:*

- ◇ Sponsorship of one of the food stations
- ◇ Full page ad in the Program book (11"h x 4 1/4"w) & Recognition on our website
  - ◇ Two (2) VIP tickets to the event
- ◇ Invitation for you & your guest to our Private Pre-Gala Party

**Other Program Book Advertisement Rates:**

⇒ 3/4 page (8 1/4"h x 4 1/4"w) \_\_\_\_\_ \$500. \* 1/2 page (5 1/2"h x 4 1/4"w) \_\_\_\_\_ \$300.

=====

**AD PLACEMENT FORM** *(please return this form & keep a copy for your files)*

Select the Ad size to be listed in Program Book. All ads must be camera ready – solid black & white lettering and graphics - and e-mailed to marlene@museum4kids.net by *October 1, 2007*.

Checks should be made payable to *The Children's Museum*, earmarked *Museum & Gala Benefit*.

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Evening Host/Room Sponsor \$3,000. \_\_\_\_\_ Type of business exhibit to be displayed year round

\_\_\_ Evening Host/Sponsor \$2,000. \_\_\_ Evening Sponsor \$1,000.

\_\_\_ 3/4 page ad at \$500. \_\_\_ 1/2 page ad at \$300. *We, and the children of our community, thank you.*



**The Children's Museum of History, Natural History, Science & Technology**  
**311 Main Street, Utica, NY 13501**  
*Children's Museum Board of Directors Finance & Future Funding Committee*  
**Marlene B. Brown, Museum Executive Director**  
**Tel: 315-724-6129 \* Fax: 315-724-6120 \* Web: www.museum4kids.net/**

**The Children's Museum Business Partner Corporate Membership**

Become a Corporate Sponsor for The Children's Museum!

**You may choose to take out a Corporate Membership: Our levels are:**

- \_\_\_\_\_ a \$500 Velociraptor; \_\_\_\_\_ a \$1,000 Brontosaurus; \_\_\_\_\_ a \$2,000 Triceratops  
 \_\_\_\_\_ a \$5,000 Diplodocus; \_\_\_\_\_ a \$10,000 Oviraptor; \_\_\_\_\_ a \$25,000 T-Rex.

*What's in it for You:*

- ◇ Recognition on our museum Entry hall, in our newsletter, & on our website's Sponsor page, plus tickets to our Annual Anniversary Gala (for \$1k up).

**OR**

**The Children's Museum Business Partner Room Sponsorship**

Become an Annual Room/Area Sponsor at The Children's Museum!

**You may also choose a Corporate Membership only (separate from our Gala):**

\_\_\_\_\_ \$1,000. Annual Donation, which makes you a Sponsor of a room or area on 1 of our museum's 4 floors, plus listing in our newsletter, foyer, and our website.

*What's in it for You:*

- Decorate your chosen sponsor area with company materials suitable for children's museum.
- Positive P.R. & Pride you're part of growing a great historical, educational local landmark.

**Check out choices available on our website. If you wish to set up a meeting with Exec Director Marlene Brown for further details, call 724-6129 /email marlene@museum4kids.net . There's nothing greater than giving back to your community when it makes a difference in the lives of our children.**

**We will be joining the group of Children's Museum heroes who will be spotlighted on the wall as people enter the museum, in our Children's Museum newsletter, & on our Children's Museum website. As the museum is a 501(c)(3), chartered by the State of New York, donations are tax deductible.**

=====

**CORPORATE OR ROOM SPONSOR FORM (please return this form & keep a copy for your files)**

Checks should be made payable to *The Children's Museum* & earmarked for *Future Vision Campaign*.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

*On behalf of the children of our community, we thank you for your support.*