



The Children's Museum of History, Natural History, Science & Technology  
 311 Main Street, Utica, NY 13501 \* Marlene B. Brown, Executive Director  
 Tel: 315-724-6129 \* Fax: 724-6120 \* Web: www.museum4kids.net/  
 Event Chairs: *Joan J. Shkane Esq., Michael Pilawa, Noreen Roubian,  
 Rosalynn Lemel M.D., Linda Dresher*

**Children's Museum 2005**  
**42nd Anniversary Gala Sponsorship & Advertising Guide**

⇒ **Evening Host & Sponsor** \_\_\_\_\_ \$2,000. or higher

*Evening Host & Sponsor Package includes:*

- ◇ Sponsorship of one of the following areas:  
*Bars, hors d'oeuvres, carving stations, pasta bar, entertainment, desserts*
- ◇ Marquee sign at event's selected area as Evening Host
- ◇ Full page ad in the Program book (11''h x 4 1/4''w)
  - ◇ Recognition in the museum Entryway
- ◇ Six (6) VIP tickets to the event & Corporate signage on reserved table

⇒ **Evening Sponsor** \_\_\_\_\_ \$1,000.

*Evening Sponsor Package includes:*

- ◇ Sponsorship of one of the following areas:  
*Bars, hors d'oeuvres, carving stations, pasta bar, entertainment, desserts*
- ◇ Full page ad in the Program book (11''h x 4 1/4''w)
  - ◇ Two (2) VIP tickets to the event

**Other Program Book Advertisement Rates:**

- ⇒ 3/4 page (8 1/4''h x 4 1/4''w) \_\_\_\_\_ \$500.
- ⇒ 1/2 page (5 1/2''h x 4 1/4''w) \_\_\_\_\_ \$300.
- ⇒ 1/4 page (2 3/4''h x 4 1/4''w) \_\_\_\_\_ \$150.

**AD PLACEMENT FORM**

*(please return this form & keep a copy for your files)*

Select the Ad size or make a donation to be listed in the Auction Book. All ads must be camera ready – solid black & white lettering and graphics - and needs to be returned by *October 15, 2005*.

Checks should be made payable to *The Children's Museum Anniversary Gala*. (If desired, ad copy may be e-mailed to marlene@museum4kids.net)

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Evening Host & Sponsor at \$2,000.      \_\_\_\_\_ Evening Sponsor at \$1,000.

\_\_\_\_\_ 3/4 page ad at \$500.      \_\_\_\_\_ 1/2 page ad at \$300.      \_\_\_\_\_ 1/4 page ad at \$150.

*We, and the children of our community, thank you for your support.*